

Westminster Neighbourhood CIL Application Form 2019



City of Westminster

City
for
All

FAQs

1 What is CIL and what can it be spent on?

The Community Infrastructure Levy (CIL) is a charge on new development to help fund strategic and neighbourhood infrastructure in Westminster. This can include new or improved facilities for health, education, open spaces, sports and leisure, utilities and waste, transport and the public realm, and other social & community facilities.

Under CIL legislation, the neighbourhood portion must be spent on:

- the provision, improvement, replacement, operation or maintenance of infrastructure; or
- anything else that is concerned with addressing the demands that development places on an area. This could include things such as new open space, cycle/pedestrian routes, strategic transport infrastructure and community facilities.

2 How much is my area entitled to?

Each designated Neighbourhood Area has a say over 15% of the CIL receipts collected in its area (capped at £100 per council tax paying dwelling). This rises to 25% of receipts (uncapped) where a Neighbourhood Forum has successfully adopted a neighbourhood plan for the area.

The council will retain the neighbourhood portion of CIL but must consult with local communities on how to spend it, in line with local priorities. This application form will help the council decide how to spend this portion of CIL in your area.

3 What will the council agree to fund in my area?

The council has agreed a CIL Spending Policy Statement that sets out the criteria against which it will judge applications. To be approved for funding, projects must:

- Be in line with Westminster's priorities and policies – they must address the principles and policies set out in Westminster's development plan and other relevant strategies.
- Support growth – they should support the growth of the Neighbourhood Area and Westminster as a whole.
- Be supported by the community – they should have demonstrable support from a cross-section of the community.
- Be cost effective – they should represent value for money and be delivered in a timely manner.
- Be supported by infrastructure providers – they should be supported by the organisation who will be delivering the project, including the relevant council department.

When you have completed your form, please email to cils106projects@westminster.gov.uk or post it to us at CIL application, Westminster City Council, Planning Policy, 17th floor, 64 Victoria Street, SW1E 6QP

PLEASE SUBMIT YOUR APPLICATION BY 24 JULY.

If you have any questions, email the team at cils106projects@westminster.gov.uk

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Applicant details

Please provide details of your organisation and a named contact so we can inform you of the outcome of your application.

Neighbourhood Forum/ Community Organisation Details

N.B. where a designated neighbourhood forum exists, applications must be made by that body.

Hyde Park Paddington Neighbourhood Forum

Named Contact

Christopher Peers

Email Address

chris.peers@paddingtonnow.co.uk

Telephone No.

020 3145 1212

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Consultation

Please set out how you have consulted with other community groups in your area on your proposal.

Westminster Ward Councillors

Please give details of WCC ward councillors you have engaged on this proposal.

Hyde Park Ward Councillors - Cllr Heather Acton, Cllr Ian Adams, Cllr Antonia Cox
Meeting held on 5 July and briefed throughout.

Businesses

Business Improvement Districts (BIDs) and/or individual businesses

PaddingtonNow BID, Imperial College Healthcare NHS Trust, Imperial Health Charity, Paddington Partnership.

Residents

Residents' Associations or other residents groups

Hyde Park Estate Association

Amenity Societies/ Other Community Groups

Any amenity societies or other community groups in your area

Hyde Park Estate Association

Please give details of your proposal including proposed timescales

Project Name and Location

Alexander Fleming Museum, 135a Praed Street, Paddington, W2 1QY

Project Summary

(300 words max)

Alexander Fleming discovered the antibiotic penicillin at St Mary's Hospital in 1928, a breakthrough that revolutionised medicine, one of the five greatest advances of the 20th century, and earned him a Nobel Prize (one of two winners for St Mary's).

The Fleming Museum was established in 1995 in the laboratory where penicillin was discovered and is curated by the Trust's archivist, Kevin Brown.

The Museum is open Monday to Thursday 10 am to 1pm, closed on public holidays and between Christmas and New Year. It is supported by volunteers from Imperial Health Charity. Visitors can arrange tours outside these hours. Schools and universities can visit by appointment, receive presentations and tailor-made experiences based on age and curriculum. 7,000 people visit the Museum every year.

The Museum occupies the original Fleming laboratory together with a small number of rooms for displays and film shows in St Mary's Hospital. There has only been minimal investment in the museum since its inception. The displays are dated, entrance and wayfinding signage is out of step with local way-finding, and equipment and fixings are tired. There is little promotional literature.

The project proposes a new entrance and signage, a security system with CCTV, new exhibition boards and cabinets, redecoration and restoration of original fixtures. This is coupled with new digital and print promotional material. The Forum believes that the museum is a local gem which is worthy of being enjoyed by a greater number of people for both tourism and educational reasons.

For the main display and layout options it would be advantageous to seek input from consultants experienced in modern museum design and attractions. This professional input will help shape the design and layout of the exhibitions and identify where modern features such as interactive displays can be accommodated.

Purchase of new fixtures will include sufficient capacity to ensure longevity of operation.

Proposed Start Date

October 2019

Proposed Completion Date

June 2020

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CIL funding amount

Please give the amount of CIL funding you are applying for and any other funding that has been identified.

Total Project Cost

£40,000

CIL sought for allocation

N.B. the council has set a minimum threshold of £5,000.00 for proposals.

£20,000

Other (non-CIL) funding identified to deliver project [please state source]

PaddingtonNow BID's Board have committed £20,000 and appropriate officer time to working with the NHS Trust team to help bring this about.

Please provide details as to how your application matches the criteria we have set out in our CIL Spending Policy Statement.

Project Compliance with WCC CIL Spending Policy Statement

a. Be in line with Westminster's priorities and policies – how does your proposal address the principles and policies set out in the development plan for the area (including neighbourhood plans) and any other relevant strategy documents?

N.B. Westminster's development plan includes: the London Plan (2016); Westminster's City Plan (2016) and the accompanying Strategic Infrastructure Plan; and Westminster's Unitary Development Plan (2007). 300 words max

The project meets the CIL Spending Policy Statement and City for All in the following ways:

- In 2000 the Museum received an award as a national millennium treasure. The Fleming Museum is also a vital local treasure, which generates enormous local pride.
- This project makes both internal and external infrastructure investment – internally to displays and content, externally to arrival and access.
- The project has widespread support, with businesses across Paddington investing via PaddingtonNow BID, and wanting to see the resource improved for tourists as well as the local community.
- The continued evolution of Paddington puts the museum centre-stage, as the location's heritage reputation grows, and more people visit Paddington for the increasing number of amenities and leisure activities.
- Investing in the Fleming Museum provides exceptional value. The foundations are already in place, offering opportunities for the museum to flourish with very little additional investment. All project elements have been fully costed, and have the full support of the Museum, the estates team, and the charity.
- There is a vital public health message within the Fleming Museum's offer, and opening it up to more young people, Westminster's schools and the public will help educate people about the antibiotic family. There is a growing health science business cluster within the Paddington Opportunity Area, naturally gravitating around St Mary's. We see the Fleming Museum being part of that celebration, creating and exuding pride – at once a local and a national treasure.

b. Supporting growth – how does the proposal support the growth of the neighbourhood area, and Westminster as a whole?

N.B. Proposals will not be considered for funding that are seeking to remedy pre-existing deficiencies, unless these are made more severe by new development.

300 words max

The Fleming Museum is the only museum in the Paddington Opportunity Area, which whilst rich in heritage assets and amenities, lacks formal indoor educational visitor attractions.

Paddington is an international arrival point from Heathrow for many visitors, and the gateway to London, with over 17,000 passengers using the Heathrow Express service every day.

Similarly, Paddington is home to 90 hotels, ranging from 4* deluxe to budget hostels, containing over 10,000 bed spaces.

Paddington and the Neighbourhood is therefore missing out on a significant amount of visitor dwell time and local spend; creating more visitor assets and improving our existing assets is an important step in ensuring that the area can flourish.

PaddingtonNow BID is driving the improvement of Praed Street, on the edge of the Paddington Opportunity Area, improving the trading environment and public realm for people who live, work and visit. The Fleming Museum forms part of that strategy.

The Fleming Museum suffers from a lack of awareness of its existence or operation, especially in respect of its ability to attract local tourists and visitors. The project, the proposed improved website and marketing collateral, will raise the offer and appeal, promoting it more widely to local residents and workers as well as to the million-plus visitors that stay locally.

The vision is to transform the Fleming Museum into a cherished asset for Paddington, the Neighbourhood and Westminster.

c. Supported by the community – Is the proposal supported by the community? Please give details of how you have consulted with the groups named in section 2 and how such groups have expressed support for the proposal.

N.B. Support of at least two relevant WCC ward councillors will be required for funding proposals to proceed to allocation.

300 words max

A General Meeting of the Hyde Park Paddington Neighbourhood Forum was held on 19 June, shortly after the CIL application round was announced by Councillor Richard Beddoe.

At this meeting the CIL process was explained and the meeting was opened up for members to suggest project ideas that met with the Forum's published priorities.

On 20 June a call-out for projects was published on the Forum's website.

This was followed up on 21 June by a bespoke email campaign inviting ideas, especially targeting those members who had been unable to make the meeting on 19 June.

The Forum Steering Group met on 3 July to consider the ideas and produced a priority list and reserve list of projects, with reserve projects being identified as needing further development for potential submission to a future round.

Members of the Forum met all three Hyde Park ward councillors together on 5 July to run through the priority list and reserve list. Councillors supported all projects and moved one of the reserve list projects to the priority list.

On 8 July the priority projects were published on the Forum's website, which was circulated in advance to ward councillors for approval.

Following approval from ward members, an email campaign was sent out to all Forum members seeking comments on priority projects by 18 July:

"ALEXANDER FLEMING MUSEUM has my unconditional approval." Local resident

"Fleming Museum: I fully support this proposal." Local resident

The Forum's Steering Group then met on 19 July to sign off the final project applications for submission.

d. Cost effective – does the proposal represent value for money and will it be delivered in a timely manner?

N.B. Proposals should show whether the allocation of funding could leverage additional resources to ensure it is delivered, and that the proposal can be sustained in to the future. Where appropriate, feasibility studies may be required to demonstrate that proposals can be carried out within 12 months of the allocation of CIL funding.

300 words max

All suppliers and quotations will be approved through liaison with the Imperial College Healthcare NHS Trust procurement procedures to ensure value for money and compliance with all the restrictions of installation into a working hospital site.

The PBID Board of Directors have already considered this project and agreed to match fund the CIL funding and have made a budget allocation of £20,000 for the current year which can carry forward to 2020/2021 if required.

The project costings recognize that St Mary's have no maintenance funding for non-standard fixtures and fittings on an ongoing basis and so adequate spares will be provided to minimize long-term demands on their or WCC resources.

The St Mary's facilities management team will ensure that any Listed Building Consents are obtained for works to improve the fabric of the building – e.g. wall cleansing, railing repairs.

This project is part of a longer-term ambition to scale up the Fleming Museum, to see annual visitor numbers reach 30,000. Further funding applications will be made to medical and heritage bodies to help achieve this target.

e. Supported by infrastructure providers – is the proposal supported by infrastructure providers who will deliver the proposal, including the relevant council service area?

Please give details of the infrastructure providers or council officers you have engaged with on your proposal.

300 words max

This project will not affect or alter the existing infrastructure as there are no major building or highway construction elements.

The physical improvements such as replacing signage, improving the entrance and installing security systems are within the capabilities of the PBID and St Mary's procurement teams.

We are excited about the opportunity to work more closely with Westminster's schools' teams on the growing public health agenda, something that the Fleming Museum is well placed to deliver.

The Place-shaping team have reviewed all of our CIL applications in draft form prior to submission.

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Decision Making

For completion by WCC staff.

Date application received

Name

Date Approved

Ward Members

CIL / Infrastructure Officer Group Project Sponsor

Cabinet Member

WCC Project Manager:

Email:

Telephone:

Project director / Project manager's line manager
